

WELCOME TO TASTE OF HUNTSVILLE REIMAGINED
CELEBRATING THE 46TH ANNUAL RETURN OF A BELOVED TRADITION



After a hiatus brought on by the unprecedented challenges of the COVID-19 pandemic and ongoing staffing shortages in the hospitality sector, **Taste of Huntsville is back — reimagined, revitalized, and ready to serve our community once again.**

This iconic event, now in its 46th year, has long been a cornerstone of Huntsville’s culinary and social scene. In 2025, Taste of Huntsville *Reimagined* marks a meaningful continuation of this cherished tradition with a fresh format and renewed purpose: **to celebrate and support our resilient local hospitality industry!**

By bringing together restaurants, caterers, beverage vendors, and food lovers, Taste of Huntsville *Reimagined* offers an exciting opportunity to sample the best our city has to offer while giving back to the very industry that flavors our lives and fuels our local economy. **We invite you to be part of this important milestone.** As a sponsor, your brand will align with community pride, culinary excellence, and a heartfelt mission to uplift an industry that’s been through so much — and is now ready to thrive once again.

Guests will sample tastes from Huntsville’s finest culinarians while strolling through HSV Botanical Garden on a Fall evening.

SPONSORSHIP OPPORTUNITIES *at a glance*

SPONSORSHIPS	*Booth Opp. at Event	Verbal Recognition at Event	**Choice of Membership Luncheon	Logo on Map (reusable fan)	All VIP Pre-event Marketing +Branding at Tastings	Logo on Plates & Napkins	Yard Signs Along Trail	***Brand at Bars + Souvenir Cup	Branding at Seating Area	Musician Signage (x5)	Social Posts	Listed in Presentation	Event Eblast Inclusion	Website Inclusion	Reserved Sponsor Table	VIP Level Ticket
SOLD Presenting: \$5,000 Limited to 1	•	•	•	•	Name	Name	Name	Name	Name	Name	•	Logo	Logo	Logo w/link	2	16
Map Sponsor: \$3,500 Limited to 1	•	•	•	•							•	Logo	Logo	Logo w/link	2	16
SOLD VIP Sponsor: \$3,500 Limited to 1	•	•	•		Logo	Logo					•	Logo	Logo	Logo w/link	2	16
SOLD Cocktail Sponsor: \$3,500 Limited to 1	•	•	•					Logo			•	Logo	Logo	Logo w/link	2	16
Harvest Lounge Sponsor: \$3,500 Limited to 1	•	•	•						Logo		•	Logo	Logo	Logo w/link	2	16
SOLD Trail Sponsor: \$2,000 Limited to 1	•	•	•				Logo				•	Logo	Logo	Logo w/link	1	8
SOLD Live Music Sponsor: \$2,000 Limited to 1	•	•	•						Logo	Logo	•	Logo	Logo	Logo w/link	1	8
Gold Support: \$1,500											•	Logo	Logo	Logo w/link	1	8

SPONSORSHIP OPPORTUNITY DETAILS:

- * An 8' skirted table will be provided and sponsor has opportunity to have marketing/promotional items displayed while interacting with attendees during event.
- ** Opportunity to choose 1 monthly Membership luncheon to advertise organization at. An 8' skirted table will be provided and sponsor will be able to speak from the microphone for up to 5 minutes during the luncheon.
- *** Each guest will receive a Welcome Signature Cocktail in a branded cup.
- **** General Admission tickets include unlimited samples throughout the event. The VIP Upgrade ticket allows those ticket holders access to two alcohol pairings (one bourbon + one wine)