



Participant Form

Thursday, October 2, 2025

6:00 – 8:00 PM

Huntsville Botanical Garden

Presented by the Huntsville/Madison County Hospitality Association.

Returning for the first time since COVID, North Alabama's Signature Culinary Experience!

In 2018, nearly 50 restaurants and beverage vendors joined us, attracting close to 900 guests and helping us donate \$15,000 to local charities. After an extended pause, we are proud to bring back this beloved tradition **REIMAGINED for 2025**.

We invite YOU to be a part of this exciting return to one of our region's most celebrated culinary events.

Dear Potential Participant,

The Taste of Huntsville is proudly hosted by the Huntsville/Madison County Hospitality Association (HMCHA), a 501(c)(6) organization, and will benefit the scholarships awarded by the Hospitality Association yearly.

Why Participate?

- Showcase your culinary creations to an expected crowd of 500+ food lovers.
- Support local students in their academic journey.
- Gain exposure through local press, media, and promotional campaigns.
- Network with fellow industry professionals.

APPLICATION DEADLINE: Registration remains open through August 15, however, to be part of the media announcement and early marketing, apply before by July 21.

Participation is FREE for HMCHA Members. *(Not a member? Join today—membership is only \$200 annually and includes a complimentary event slot) .**Membership good through January 2026**)*

Non-member participation:

- \$200 (Early Bird by August 15, 2025.) ***Pricing includes HMCHA Membership through 01/31/2026*
- \$275 (Rate after August 15, 2025) ***Pricing includes HMCHA Membership through 01/31/2026*

TO SIGN UP:

Please email your completed application to: Kelley Middlebrooks at kmiddlebrooks@redfcu.org

We can't wait to welcome you back and celebrate the incredible culinary talent of our region.

Let's make this comeback unforgettable!

Thank you,

Kelley Middlebrooks
Taste of HSV Reimagined Committee
kmiddlebrooks@redfcu.org
256-924-8287



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Taste of Huntsville 2025: Participant Application Form

Please complete the following information:

Name of Vendor: _____

Vendor Address: _____

Vendor Phone Number: _____

Primary Contact Name: _____

Primary Contact Phone Number: _____

Primary Contact Email Address: _____

Vendor Information:

Type of Food/Cuisine: _____

Brief Description of What You Plan to Serve:

Special Equipment Needs (if any): _____

Do you require electrical power? _____ Yes **OR** _____ No

(Power is not supplied by default. It is encouraged that all food be prepped off-site with Sternos used to heat items. If power is required, it must be requested at the time of application. There is an additional \$50.00 set-up fee for power access. Power will be issued on a first-request basis.)

Payment Options (Please circle one):

- **Bill Me** *(Cash or check must be received by HMCHA before application is approved. Someone from the HMCHA Board is happy to pick-up your payment in person if needed)*
- **Credit Card** *(We Can Send a Link to Pay Electronically)*

Payment Due with Application (please circle all that apply):

- **\$200** (if you are joining us as a member before August 15 – membership valid through 01/31/2026)
- **\$275** (if you are joining us as a member after August 15 - membership valid through 01/31/2026)
- **\$0** (if you are already a member)
- **\$50** (if you are requesting power at event)
- **\$** Total payment due